

# Mazda Genuine Parts

## **Why bringing your Mazda back to your Mazda Dealer is the right decision.**

You know a well-functioning vehicle means a satisfied driver, and your Mazda Dealer is the perfect source for Genuine Mazda Service, Parts and Accessories—the stuff that keeps your Mazda moving.

Your Mazda is a very intricate, highly sophisticated driving machine operating on four well-balanced wheels; but it's subjected to a wide variance of outside influences that can affect its performance and longevity.

Our job is to keep your Mazda in optimum condition and ensure each part performs to its maximum level. Our engineers have established a maintenance schedule that, when followed, will help keep your Mazda vehicle running in tip-top shape.

**Your Mazda Dealership, with factory-trained technicians and Genuine Mazda Parts, is the place to get guaranteed, convenient, expert Mazda service at a fair price.**

How you drive and maintain your Mazda will help to protect your investment and keep your repair costs down.

Here are a few pointers:

- Check your tire pressure regularly
- Use a block heater in winter
- Drive at posted speed limits
- Avoid long periods of idling
- Check engine oil level regularly
- Keep a buffer zone between cars
- Avoid heavy acceleration and excessive engine revving
- And of course...drive safely
- Remember, a poorly maintained vehicle consumes more fuel!

Please be aware that it is your responsibility to ensure that all maintenance\* is performed and the materials used are Genuine Mazda Parts that meet factory engineering standards and specifications. Your best guarantee to have a well-maintained vehicle is to have your Mazda serviced by factory-trained technicians at your Mazda Dealer.

Also, make sure to have your maintenance booklet validated by a service personnel employee each time a scheduled maintenance service is performed.

*\*Failure to perform scheduled maintenance and use Mazda parts as specified by Mazda may jeopardize your warranty coverage.*



**Replace Now!**

**With Mazda Genuine Maintenance Parts.**

***have a look at the difference inside the filters...***



**Genuine Fuel Filter**

**■Genuine Fuel Filters offer :**

- Maximized Filtering Area
- Higher Filtering Performance
- Longer Life / Less frequent Replacement
- Specially designed features for your Mazda



**Non - Genuine Fuel Filter**

**■Non-Genuine Fuel Filters have :**

- Less Filtering Area
- Lower Filtering Performance
- Shorter Life / More frequent Replacement
- Higher repair costs due to clogged injectors

PHOTOS : Cut-away model for comparison